



THE INK PROJECT

Design-Build Execution Proposal

Client: Daeron Myers
Project: Private Residential Interior
Location: Maryland

PROJECT POSITIONING

This proposal represents a full-scale execution of a curated residential environment developed under a high-level interior design direction. The objective is to translate a refined design vision into a built space with precision, structural integrity, and elevated craftsmanship.

The scope requires a disciplined, detail-driven approach that integrates multiple trades, custom fabrication, and specialty installations. Execution will be handled with a focus on alignment, proportion, material integrity, and overall spatial coherence.

SCOPE OF EXECUTION

Project Leadership & Site Direction

- Full project oversight and on-site execution management
- Trade coordination and sequencing across all phases
- Daily quality control aligned with design intent
- Workflow optimization to maintain efficiency without compromising finish level

Electrical Integration (New Systems & Reconfiguration)

- Installation of new lighting fixtures across key areas
- Replacement and refinement of existing lighting elements
- Integration of dimming systems for ambient control
- Field positioning and installation of junction boxes as required
- Electrical support tailored to design-driven lighting composition

Architectural Carpentry & Feature Construction

- Installation of custom wall detailing and trim systems

Fabrication and modification of architectural features
Fireplace build-out with integrated material transitions
Execution of design-specific elements with precision alignment

Custom Structural Elements – Private Rooms

Fabrication and reinforcement of specialty installations
Structural integration for suspended and interactive features
Execution calibrated for safety, durability, and visual intent

Bathroom Installation (Powder Room)

Installation of plumbing fixtures and accessories
Clean integration with surrounding finishes and layout

Large Format Vinyl Installation (Feature Wall)

Precision installation of a large-scale vinyl composition
Surface preparation and alignment for seamless visual continuity
Execution consistent with high-end finish expectations

General Installation & Finishing

Assembly and placement of all design-driven components
Field adjustments to ensure cohesive execution
Final detailing and refinement across all areas

PROJECT INVESTMENT

Construction & Execution (Labor): \$26,800
Electrical Components & Installation Materials: \$3,200
Custom Fabrication & Structural Materials: \$5,400
General Materials & Site Consumables: \$1,600
Logistics & Project Support: \$2,500
Large Format Vinyl Feature Installation: \$2,800

Total Project Investment
\$45,300

EXECUTION APPROACH

The execution of this project is approached as a controlled build process where design intent and construction precision operate simultaneously. Each phase is carried out with careful coordination to ensure material consistency, dimensional accuracy, and overall visual balance.

This is not a standard installation process, but a managed execution aligned with a high-level design environment.

PROJECT FRAMEWORK

Estimated Timeline: 2.5 – 3.5 weeks, subject to field conditions and coordination flow

CLARIFICATIONS

Tile work, wallpaper, and limewash finishes are excluded from this scope
Decorative fixtures are to be supplied by client unless otherwise specified
Final electrical placement will be confirmed on site
Any additional scope adjustments will be addressed through formal change orders

CLOSING

This proposal reflects a complete execution strategy designed to deliver a refined and cohesive result. The focus remains on precision, discipline in execution, and respect for the design vision at every stage of the build.

Isael Rodriguez
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Founder, The Ink Project